

engage & connect

10 reasons to work with us

1. Our vision

The founders have established the business with the vision of providing a cost effective, professional, ethical and compliance driven donor recruitment service to local and regional charities.

Our objective is to maximise your return on investment by providing our services at a market leading rate ensuring you retain a greater proportion of funds generated.

2. Established by industry professionals

The Management team have many years' experience gained within all areas of the Charity Fundraising sector; Recruitment, Training, Employee Engagement, HR, Compliance, Venue Finding, Finance, Facilities, Field Support and Fundraiser Team Management.

We have worked across multiple national and regional campaigns delivering a donor recruitment service through Private Site and Door to Door channels.

Driven by a passion for excellence, we are committed to delivering an outstanding service to our clients.

3. Compliance

Our membership of the Institute of Fundraising and accreditation by the Fundraising Regulator are testament to our commitment to work in accordance with best practice and adherence to the Code of Fundraising Practice.

We take all aspects of compliance very seriously, have a quality control process in place, regularly check that Fundraisers are working compliantly and have established a training and mentoring programme to ensure all Fundraisers work to the highest possible standards.



Registered with
**FUNDRAISING
REGULATOR**



4. Employed, not self- employed

We firmly believe that Fundraisers should work on an employed, not a self-employed, basis.

All our Fundraisers whether working full or part time hours are offered permanent contracts of employment and, as we are an accredited Living Wage Employer, paid a basic salary in excess of the minimum wage.

As an organisation, we are heavily compliance and quality driven and we believe the best way to ensure quality outcomes is for our Fundraisers to be employed.

5. In-house recruitment

With extensive experience of working within both the commercial recruitment and Not for Profit sectors, we offer the benefits of an in-house recruitment capability.

With in-house design expertise, media knowledge and experience of attracting and recruiting Fundraisers, we are uniquely positioned to find the right talent to work on your campaign.

Undertaking a thorough personality and competency candidate assessment ensures those Fundraisers with the right attributes will work with you.

6. The Living Wage



We are proud to be part of the Living Wage movement as an accredited Living Wage Employer.

This means that every member of staff in our organisation earns not just the minimum wage but the real Living Wage.

The Living Wage is an hourly rate set independently and updated annually, based on the cost of living in the UK.

We believe that every member of staff deserves a Living Wage, because a hard day's work deserves a fair day's pay.

7. Training, Education & Personal Development

Fundraisers receive classroom and practical training specifically tailored to your campaign, focused on you, compliance and best fundraising practice in line with IoF guidelines and policy.

Fundraisers are supported by ongoing one to one in-field coaching and mentoring, and further training if necessary, to ensure all meet our exacting standards.

We ensure our Fundraisers have the necessary skills to engage with confidence, communicate effectively, are compliant and become a passionate advocate for your campaign.

8. Equipment, design & fulfilment

Should new materials or equipment be required, then we are able to design and source, for example, clothing, stands, banners, gazebos etc.

Any associated costs would always be discussed and agreed beforehand.

You have oversight and control of the design and production and we will be happy to introduce you to our creative and fulfilment partners who will work closely with you to ensure projects are delivered as agreed.

9. Return on Investment

Our commercial proposition is simple. We provide a straightforward cost-per-acquisition (CPA) model with no hidden costs and with the security of an agreed attrition guarantee.

We can be completely flexible as to the structure of the commercial agreement, from the CPA price and what that includes to the phasing of rebates in the event of early donor termination.

Additional investment may be required depending on the campaign requirements but these will always be fully discussed and agreed.

10. Working in partnership

We do not want to be perceived as a remote, third party service provider.

Rather, we want to be an integral part of your organisation, working closely with you as part of your team, passionate about your cause and working hard on your behalf.

We want our Fundraisers to be engaged and enthusiastic ambassadors, proud to represent you and to be fully involved.

By working in partnership with you, we believe we can achieve our common goals.


Contact us.

Engage & Connect Ltd

South Office


7 Heywood Farm Barns | Waltham Road |
Maidenhead | Berkshire | SL6 3LL

 01628 306541

 07713 322315

North Office

Grosvenor House | 3 Chapel Street | Congleton |
Cheshire | CW12 4AB

 07930 197663